

WAGA New World Communications of Atlanta, Inc PO Box 100610 Atlanta, GA 30384-0610

Main: (404) 875-5555 Billing: (404) 898-0211

Billing Address:

Strategic Media Services Attention: Accounts Payable 1911 North Ft. Myer Drive Suite 400 Arlington, VA 22209

INVOICE

Advertiser	Congressional Leadership Fund		
Product	Advocacy		
Estimate Number	2852 - CLF GA TV Add: 4/12-4/18/17		

Invoice #	657100-1
Invoice Date	04/18/17
Invoice Month	April 2017
Invoice Period	03/27/17 - 04/18/17

Property	WAGA		
Account Executive	Anthony Castaneda		
Sales Office	FSS Philadelphia		
Sales Region	National		

Order#	657100
Alt Order #	WOC10607466
Deal #	
Order Flight	04/12/17 - 04/18/17

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	TV12521
Advertiser Code	267
Product 1/2	345

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref#
1		Good Day 530a	530a-6a	-	•		_				
	POLITICAL	. ISSUE									
					7 to 04/18/17	5x	11111				
	WAGA			W	04/12/17	:30	5:44 AM	CLF041117H	\$600.00		1
	WAGA			Th	04/13/17	:30	5:29 AM	CLF041117H	\$600.00		2
	WAGA			F	04/14/17	:30	5:28 AM	CLF041117H	\$600.00		3
	WAGA			M	04/17/17	:30	5:54 AM	CLF041117H	\$600.00		4
	WAGA			Tu	04/18/17	:30	5:30 AM	CLF041117H	\$600.00		5
2	WAGA POLITICAL	Good Day 6a ISSUE	6a-7a								
					7 to 04/18/17	3x	1-1-1				
	WAGA			W	04/12/17	:30	6:53 AM	CLF041117H	\$900.00		1
	WAGA			F	04/14/17	:30	5:59 AM	CLF041117H	\$900.00		3
	WAGA			M	04/17/17	:30	6:54 AM	CLF041117H	\$900.00		4
3	WAGA POLITICAL	Good Day 7a ISSUE	7a-8a								
				04/12/1	7 to 04/18/17	3x	11-1				
	WAGA			Th	04/13/17	:30	7:41 AM	CLF041117H	\$925.00		1
	WAGA			M	04/17/17	:30	7:29 AM	CLF041117H	\$925.00		2
	WAGA			Tu	04/18/17	:30	7:38 AM	CLF041117H	\$925.00		3
4	WAGA POLITICAL	Good Day 8a ISSUE	8a-9a								
				04/12/1	7 to 04/18/17	3x	1-1-1				
	WAGA			W	04/12/17	:30	8:57 AM	CLF041117H	\$700.00		1
	WAGA			F	04/14/17	:30	8:47 AM	CLF041117H	\$700.00		2
	WAGA			M	04/17/17	:30	8:27 AM	CLF041117H	\$700.00		3
5	WAGA POLITICAL	Good Day 9a . ISSUE	9a-10a								
				04/12/1	7 to 04/18/17	3x	111				
	WAGA			Th	04/13/17	:30	9:44 AM	CLF041117H	\$475.00		1



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5	WAGA Good Day 9a	9a-10a	•			_	•	<u>.</u>		
	POLITICAL ISSUE									
	WAGA		F	04/14/17	:30	9:52 AM	CLF041117H	\$475.00		2
	WAGA		M	04/17/17	:30	9:29 AM	CLF041117H	\$475.00		3
6	WAGA Good Day Sa 7a POLITICAL ISSUE	7a-8a								
				7 to 04/16/17	1x	1-				
	WAGA		Sa	04/15/17	:30	7:26 AM	CLF041117H	\$350.00		1
7	WAGA Good Day Su 8a POLITICAL ISSUE	8a-830a								
				7 to 04/16/17	1x	1				
	WAGA		Su	04/16/17	:30	8:00 AM	CLF041117H	\$550.00		1
8	WAGA Fox Morning News 9a POLITICAL ISSUE	9a-10a								
				7 to 04/16/17	1x	1				
	WAGA		Su	04/16/17	:00				See MG 8.2	1
	WAGA Good Day 9a		Tu	04/18/17	:30	9:43 AM	CLF041117H	\$550.00	MG for 8.1 04/16	2
9	WAGA Fox 5 News at Noon POLITICAL ISSUE	12p-1p								
				7 to 04/16/17	3x	111				
	WAGA		W	04/12/17	:30	12:53 PM	CLF041117H	\$425.00		1
	WAGA		Th	04/13/17	:30	12:38 PM	CLF041117H	\$425.00		2
	WAGA		F	04/14/17	:30	12:30 PM	CLF041117H	\$425.00		3
10	WAGA M-F 4p-5p POLITICAL ISSUE	4p-5p								
				7 to 04/18/17	1x	1				
	WAGA		W	04/12/17	:30	4:19 PM	CLF041117H	\$750.00		1
11	WAGA Su 4p-5p POLITICAL ISSUE	4p-5p								
			04/12/1	7 to 04/18/17	1x	1				



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11	WAGA Su 4p-5p	4p-5p	-	-			•	-		
	POLITICAL ISSUE					. = . = .		40-000		,
	WAGA		Su	04/16/17	:30	4:59 PM	CLF041117H	\$350.00		1
12	WAGA Fox 5 News at 5p POLITICAL ISSUE	5p-6p								
				to 04/18/17	2x	11				
	WAGA WAGA		Th M	04/13/17 04/17/17	:30 :30	5:53 PM 5:22 PM	CLF041117H CLF041117H	\$950.00 \$950.00		1 2
13	WAGA Fox 5 News at 6p	6p-7p	IVI	04/1//1/	.50	3.22 T W	CLIOTIIIII	ψ000.00		_
13	POLITICAL ISSUE	οp-7 p								
				to 04/18/17	2x	1-1				
	WAGA		W	04/12/17	:30	6:38 PM	CLF041117H	\$1,050.00		1
	WAGA		M	04/17/17	:30	6:23 PM	CLF041117H	\$1,050.00		2
14	WAGA Fox 5 News Su 6p POLITICAL ISSUE	6р-7р								
			04/10/17	7 to 04/16/17	1x	1				
	WAGA		Su	04/16/17	:30	6:42 PM	CLF041117H	\$500.00		1
15	WAGA Fox 5 News Su 6p POLITICAL ISSUE	6p-7p								
			04/10/17	7 to 04/16/17	1x	1				
	WAGA		Su	04/16/17	:30	6:02 PM	CLF041117H	\$500.00		1
16	WAGA 24 LEGACY POLITICAL ISSUE	8p-9p								
				to 04/23/17	1x					
	WAGA		M	04/17/17	:30	8:40 PM	CLF041117H	\$8,000.00		1
17	WAGA Fox 5 Late News 10p POLITICAL ISSUE	10p-11p								
				to 04/18/17	1x	1				
	WAGA		M	04/17/17	:30	10:56 PM	CLF041117H	\$1,975.00		1



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18	WAGA Fox 5 News Edge 11p	11p-1130p				•	•			
	POLITICAL ISSUE									
			04/10/1	7 to 04/16/17	2x	11				
	WAGA		W	04/12/17	:30	11:17 PM	CLF041117H	\$1,400.00		1
	WAGA		Th	04/13/17	:30	11:18 PM	CLF041117H	\$1,400.00		2
19	WAGA M-F 1130p-12a News	1130p-12a								
	POLITICAL ISSUE									
			04/12/1	7 to 04/18/17	3x	111				
	WAGA		Th	04/13/17	:30	11:40 PM	CLF041117H	\$900.00		1
	WAGA		F	04/14/17	:30	11:37 PM	CLF041117H	\$900.00		2
	WAGA		M	04/17/17	:30	11:58 PM	CLF041117H	\$900.00		3
20	WAGA Fox 5 Late News Sa 10p	10p-11p								
	POLITICAL ISSUE									
				7 to 04/16/17	1x	1-				
	WAGA		Sa	04/15/17	:30	10:42 PM	CLF041117H	\$1,200.00		1
21	WAGA Fox 5 Late News Su 10p	10p-11p								
	POLITICAL ISSUE									
				7 to 04/16/17	1x	1				
	WAGA		Su	04/16/17	:30	10:58 PM	CLF041117H	\$1,400.00		1
23	WAGA M-Su 1a-2a	1a-2a								
	POLITICAL ISSUE									
			04/12/1	7 to 04/18/17	4x	1-111				
	WAGA		W	04/12/17	:30	1:46 AM	CLF041117H	\$125.00		1
	WAGA		Th	04/13/17	:30	1:46 AM	CLF041117H	\$125.00		2
	WAGA		F	04/14/17	:30	1:45 AM	CLF041117H	\$125.00		3
	WAGA		M	04/17/17	:30	1:56 AM	CLF041117H	\$125.00		4
		Aired Spots	44							

<u>Gross Total</u> \$39,400.00



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Agency Commission

\$5,910.00 **Net Amount Due** \$33,490.00 **Payment Terms 30 Days**